



# **Sports Integrity: Importance to gambling**

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## **Match-fixing – A threat to the integrity of sport**

- ❖ **White (black) Sox scandal of 1919 threatened public confidence in the integrity of sport.**
- ❖ **Match-fixing only enters public consciousness when a major scandal is uncovered.**



# Match-fixing – A threat to sports books

- ❖ **Match-fixing is a threat to the financial viability of sports books.**
- ❖ **Demand for sports wagering depends upon the perception among bettors that the contest is fair.**
- ❖ **Sports leagues and sports books have tremendous incentives to prevent match fixing.**



## The need for ESSA

- ❖ Robert Hoyzer a referee in the lower German divisions was found to have manipulated the result of 6 matches in the Germany.
- ❖ The German state monopoly ODDSET was stung because they lacked the means to monitor betting patterns.
- ❖ The 'legal' online industry was not impacted



## The role of ESSA

- ❖ To set up lines of communication between all sports books.
- ❖ To create ESSA as a legally established non profit making association.
- ❖ To initiate an Early Warning System.
- ❖ To set up an office to monitor all unusual betting patterns or insider betting.
- ❖ Offer service to the Sports Regulators free of charge.

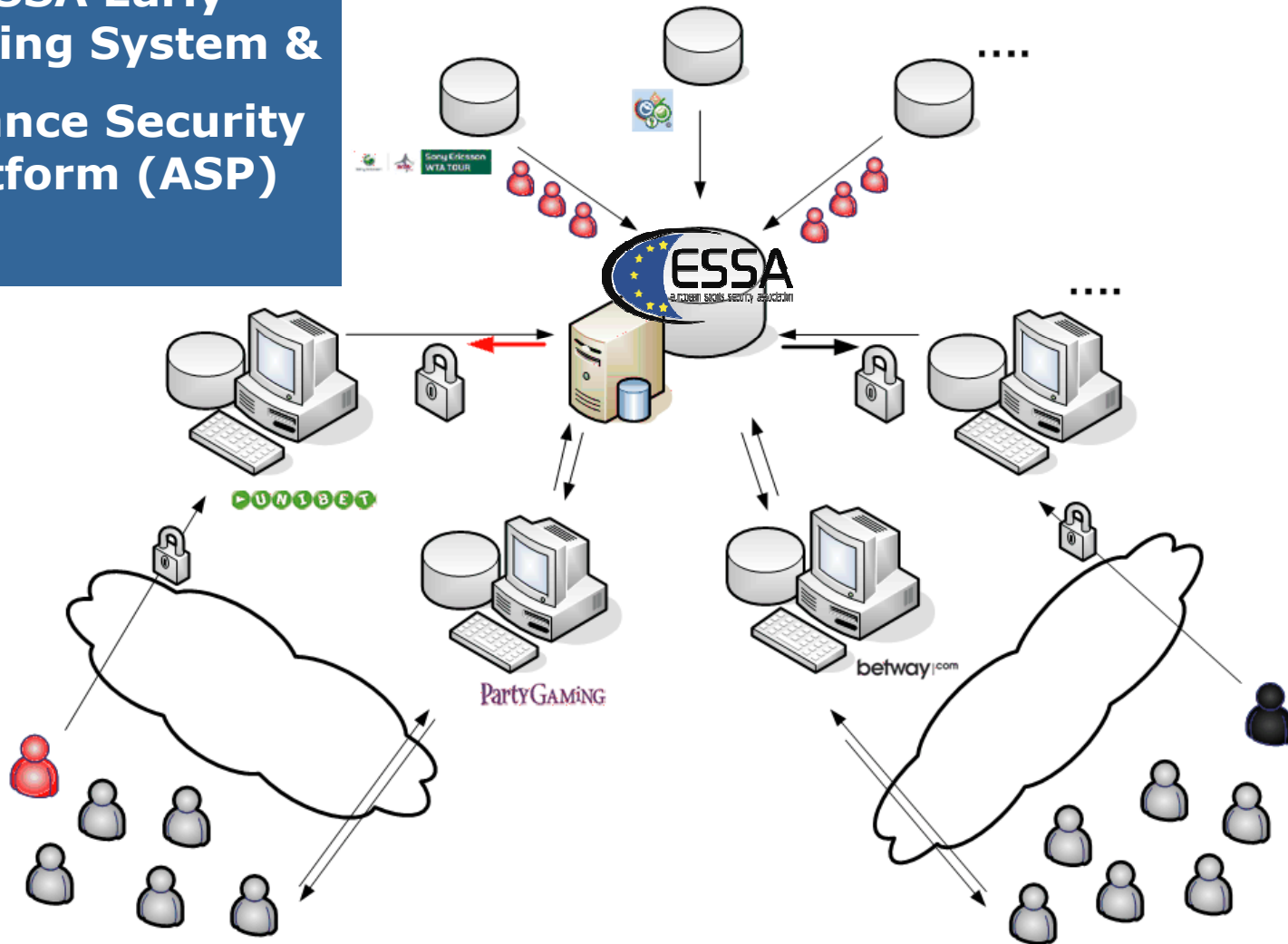


## **ESSA cooperating with the leading regulators and governing bodies in sport**

<b>ATP</b>	<b>The Association of Tennis Professionals</b>
<b>DFB / Betradar</b>	<b>Deutscher Fussball-Bund (De)</b>
<b>EPBF</b>	<b>European Pool and Billiard Federation</b>
<b>EPFL</b>	<b>The European Professional Football Leagues (28 Countries)</b>
<b>FIFA</b>	<b>The Fédération Internationale de Football Association</b>
<b>IOC</b>	<b>International Olympic Committee</b>
<b>IMS</b>	<b>International Monitoring System</b>
<b>ITF</b>	<b>International Tennis Federation</b>
<b>IFA</b>	<b>Irish Football Association</b>
<b>NHL</b>	<b>National Hockey League (USA)</b>
<b>MLS</b>	<b>Major League Soccer</b>
<b>PSA</b>	<b>Professional Squash Association</b>
<b>RBFA</b>	<b>The Royal Belgian Football Association</b>
<b>SBF</b>	<b>Swedish Basketball Federation</b>
<b>The FA</b>	<b>The Football Association (UK)</b>
<b>TIU</b>	<b>The Tennis Integrity Unit</b>
<b>WTA</b>	<b>Women's Tennis Association</b>
<b>UEFA</b>	<b>The Union of European Football Associations</b>
<b>WPBSA</b>	<b>World Professional Billiards and Snooker Association</b>
	<b>UK Gambling Commission</b>



# ESSA Early Warning System & Advance Security Platform (ASP)





## ESSA in action

- ❖ **The ability to identify irregular betting patterns within an hour of an alert being issued by an ESSA member.**
- ❖ **Notification to sports federations immediately.**
- ❖ **Assistance in retro investigations.**
- ❖ **Advice to sports federations and regulators on security implementation.**
- ❖ **Advanced Security Platform to detect possible insider betting using large scale databases.**



## Safeguarding Sports Integrity

- ❖ Match-fixing and illegal betting is scourge for both the sport federations and the online gaming industry.
- ❖ Reputation and credibility are at stake for both sectors.
- ❖ Keeping criminals out of sport and the online gaming industry.
- ❖ Preserving the integrity, trust and reputation of all sports to ensure a safe and secure environment for everyone



# Thank You!

